

Privacy

Data Processing Policy

Budapest, 25 May 2018

„Our motto: Since 2004 our system register and store all entries of all artists and candidates and we process those personal data by the highest standards of legislation“

Made Model Kft. (registered office: 1126 Budapest, Tartsay Vilmos utca 22., company registration number: 01-09-959306) provides the platform, named "net-casting.eu" which is used by Made Model Kft. to send newsletters to you as a person interested in the activities of fashion, film, commercial, promotion, art, and cultural jobs. In order to enable Made Model Kft. to provide you with the newsletter and recruitment service, Made Model Kft. needs to store your data and transfer your contact data to its service provider business partners that also guarantee safe data-storage and processes.

Please note that Made Model Kft.(hereinafter referred to as: Agency) is planning to use a common system for marketing purposes (newsletter provider /as mailchimp/ database software /as forge/) and all the marketing activities will be realized through this systems. The Made Model Kft.' marketing departments and the regional marketing department will have access to this system and to the contact data uploaded into the system. With regard to the before mentioned, Made Model Kft. entities would like to upload your contact data into this system. Please be informed that systems above are developed by independent however accredited and licensed corporations.

With regard to the data privacy changes after 25 May 2018, when the General Data Protection Regulation of the European Union becomes applicable to all data control carried out in the territory of the European Union, processing of personal data for bi-lateral purposes may be regarded as carried out for a legitimate interest, which means that no consent would be required from your side. Notwithstanding Agency would like to follow the safest practice and would like to obtain your consent for data management for those purposes. Please provide Made Model Kft. with your consent as per below. Please note that without your consent, Made Model Kft. will not be able to send you newsletters and event invitations or directly contact you with any recruitment activities.

Your voluntary consent to the business related communication covers the following activities:

- **Email marketing (contacting and managing my preferences)**
- **Profiling – analysing my personal preferences, interests and characteristic in order to the most relevant offers: all data we request at net-casting.eu 'Apply as artist' menu WILL BE STORED safely and WILL NOT BE trasferred to anyone except Made Model Kft's official business partners described above**
- **Building and presenting my 'own profile page'on Agency' website (without sensitive personal data, i.e. only given name, measurements,**

skills and other personal data or characteristic), in order to be able to get relevant job offers

- **Managing business opportunities for Agency and Artist (i.e. developing personal profile, creating extra casting materials according to clients needs)**
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- **Conducting business activities of Agency and Artist (i.e. preparing and delivering contracts for jobs, managing payments)**

Controller(s) of personal data:

The below entities - as joint controllers - forming Made Model Kft.

- Sándor Tóth, owner, Made Model Kft.
- Gábor Sági, developer, bitwalker
 - Web-Server Kft., web-server.hu

Processors of personal data under the "net-casting.eu" platform:

- Sándor Tóth, owner, Made Model Kft.
- Gábor Sági, developer, bitwalker
 - Web-Server Kft., web-server.hu

Processors of personal data under the FORGE system:

- Sándor Tóth, owner, Made Model Kft.
- Gábor Sági, developer, bitwalker
 - Web-Server Kft., web-server.hu

In case where the data processing include the transfer outside of the European Union (EU) the transfer is based on EU approved standard contractual clauses, thus ensuring an adequate level of personal data protection as required by the applicable data protection laws.

The personal data controllers and data processors shall establish technological, physical, administrative and procedural safeguards all in line with the industry accepted standards in order to protect and ensure the confidentiality, integrity or accessibility of the personal data processed; prevent the unauthorized use of or unauthorized access to the personal data or prevent a personal data breach (security incident) in accordance with Made Model Kft. instructions, policies and applicable laws.

Recipients of personal data under the "net-casting.eu" platform: only business partners of Made Model Kft. that exclusively guarantee the safe process of personal data and declare the use of those data not for commercial purpose.

Recipients of personal data under the FORGE system: The personal data will be made accessible to the following categories of recipients: the authorized employees

and representatives of the above listed controllers and processors and to management and owners of Made Model Kft.

The personal data might be made available to other service providers, as data processors, in case Made Model Kft. decides to change its direct marketing platform. In this case you will be informed about the new data processor(s).

The personal data may be also disclosed to the competent authorities as authorized by the applicable laws.

The period for which the personal data will be processed: The data will be processed until the consent is revoked or in case of the lack of such withdrawal as long as it is necessary in relation to the purposes described above, but no longer than 10 (ten) years from the collection of the data. After the indicated period expires or I request so, or the data controllers become aware of the inaccuracy of my personal data and I refuse or miss to provide my accurate data, the personal data will be permanently deleted. However, I am aware that controller may retain limited scope of my personal data in order to prove compliance with the applicable laws.

The consent is given voluntarily but the processing of my personal data is necessary to fulfil the purposes described here-above. If consent is not granted or I later send a request for rectification or erasure of my data, and withdraw my consent, this will mean that I will have no possibility to participate in marketing or promotional activities or receive any newsletters or offers from Made Model Kft.

I acknowledge that as a personal data subject before 25 May 2018 I have the right to ask for information about the data processing, request from the controller access to and rectification or erasure of personal data or a restriction on the processing and the right to withdraw my consent at any time. Additionally to the before indicated rights, from 25 May 2018 I, as data subject have the right to object to the processing, as well as the right to data portability and the right to obtain a copy of my personal data controlled. All rights described in this paragraph can be enforced by myself, by sending an e-mail request to the authorized data controller, Made Model Kft. to info@net-casting.eu

I am aware that my personal data collected in relation to the above described purposes (preferences, behaviours and choice of marketing content) may be used as a basis for automated decisions leading to the identification of cooperation opportunities within Made Model Kft. under the "net-casting.eu" platform and the FORGE system. I am aware and accept that under the "net-casting.eu" platform and the FORGE system Made Model Kft. continuously monitors and records whether the online newsletters are deleted unread or are opened, how many times I clicked on the links included and decides accordingly what other topics may be of interest to the organisation contacted through my email address.

I also have the right to initiate a court proceeding against the data controller for indemnification and to lodge a complaint with a data protection supervisory authority in the country of my residence in case I consider that the processing of my personal data infringes the applicable laws.

I understand and provide my consent that my personal data are being controlled by Made Model Kft. as joint controllers and be transferred to „net-casting.eu; mailchimp; FORGE, as contracted data processor, operating the system above used by Made Model Kft. for newsletter sending. I also accept and explicitly consent that my personal data be transferred from "net-casting.eu" platform to the „mailchi,p or

FORGE" system to be used by Made Model Kft. nad its contracted business partners for the above described business activities. I also accept that Made Model Kft. might change marketing platform and my data might be transferred to this new platform and its provider, subject to the purpose, scope of personal data and other conditions (except for a different platform and vendor that shall comply herewith) stay the same.

1. "Made Model Kft" is the business entity: Registry/Cg.01-09-959306 ; Named: MADE MODEL Korlátolt Felelősségű Társaság (Address: 1126 Budapest, Tartsay Vilmos utca 22. fszt. 2.); Its own EU ID: HUOCCSZ.01-09-959306; TAX ID: 23306297-2-43.; ; Bank Account: UniCredit Bank Hungary Zrt. SZABADSÁG TÉRI FIÓK (1054 BUDAPEST, SZABADSÁG tér 5-6.) kezeli: 10918001-00000129-00600000; Statistics ID: 23306297-7490-113-01.

Cookie Notice

Last updated: 25th May 2018

This Cookie Notice is part of our Privacy Statement above.

In order to provide you with an access to the Website and more personalized and responsive service we need to remember and store information about how you use this Website. This is done using small text files called cookies. Cookies contain small amounts of information and are downloaded to your computer or other device by a server for this Website. Your web browser then sends these cookies back to this Website on each subsequent visit so that it can recognise you and remember things like your user preferences (visits, clicks, historical activity). You can find more detailed information about cookies and how they work at <http://www.aboutcookies.org/>. Whenever you use this Website, information may be collected through the use of cookies and other technologies (information about language, country and pages previously visited). The cookies collected are used to a very limited extent necessary for technical purposes (website functionality) and stored for a up to 5 years in line with the international NAI standards - <https://www.networkadvertising.org/>. This information cannot be linked to any individual. By using this Website you agree to our use of cookies as described in this Cookie Notice.

What cookies do we use and why?

Some of the cookies we use are **necessary** to enable you to move around the Website and use its features such as accessing secure areas that may contain content for registered users.

We also use **functional cookies** to record information to allow us to tailor the site to our users; for example, to remember your language or region or that you have already completed a survey. This information is used to a very limited purpose, stored for a limited period of time. All information is completely anonymised and is not used for any other purpose.

We or our service providers also use analytic services to help us understand how effective our content is, what interests our users have, and to improve how this

Website works. In addition, we use web beacons or tracking pixels to count visitor numbers and **performance cookies** to track how many individual users access this Website and how often. This information is used for statistical purposes only and it is not our intention to use such information to personally identify any user.

Please contact us at info@net-casting.eu email address if you would like more detailed information on the cookies we use.

How to control cookies?

By using this Website you agree that we can place cookies on your computer or device as explained above. However, you can control and manage cookies in various ways. Please bear in mind that removing or blocking cookies can impact on your user experience and parts of this Website may no longer be fully accessible.

Browser controls

Most browsers will allow you to see what cookies you have and delete them on an individual basis or block cookies from particular or all websites. Be aware that any preference you have set will be lost if you delete all cookies, including your preference to opt-out from cookies as this itself requires an opt-out cookie to have been set. For more information on how to modify your browser settings to block or filter cookies, see <http://www.aboutcookies.org/> or <http://www.cookiecentral.com/faq/>.

Managing Analytics cookies

You can opt-out of having your anonymized browsing activity within websites recorded by analytics cookies. We use the following service providers and you can learn more about their privacy policies and how to opt-out of their cookies by clicking on following links:

Google Adwords: <https://policies.google.com/technologies/ads?hl=en>

Facebook: <https://www.facebook.com/policy/cookies/>

Google Analytics: <http://www.google.com/analytics/learn/privacy.html>

Social buttons

We use 'social buttons' to enable our users to share or bookmark web pages. These are buttons for third party social media sites and these sites may log information about your activities on the Internet including on this Website. Please review the respective terms of use and privacy policies of these sites to understand exactly how they use your information and to find out how to opt-out, or delete, such information.

External web services

We sometimes use external web services on this Website to display content within the web pages of this Website, for example to display images, show videos. As with the social buttons, we cannot prevent these sites, or external domains, from collecting information on your use of this embedded content.

We may modify or amend this Cookie Notice from time to time at our discretion. When we make changes to this notice, we will amend the revision date at the top of this page, and such modified or amended Cookie Notice shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Cookie Notice to be informed about how we are using cookies.